THE®AI SUMMIT NEWYORK

The Alconics Awards USA 2024 December 11-12, 2024

Welcome to The Alconics Awards USA 2024 - Setting the standard for excellence in the field of artificial intelligence.

The Alconics Awards are a benchmark for industry excellence, recognizing the achievements of individuals instrumental in breakthrough innovation and cutting-edge application of artificial intelligence in business. Participation in these awards positions you and your organization as a thought leader in the Al domain and serves to acknowledge and celebrate the outstanding contributions of you and your peers.

This entry kit will guide you through the process, answer your questions and give you the best possible chance of winning an Alconics Award in 2024. We look forward to seeing you at The Al Summit New York.

Why enter The Alconics Awards

- Secure your prize: The winners in each category will secure a spot on a Winners Panel on the Headliners Stage at The AI Summit New York 2024, as well as free passes to one of the other global events in The AI Summit Series in 2025!
- Network with the AI elite
- Showcase innovation
- Cement your reputation

What do you win?

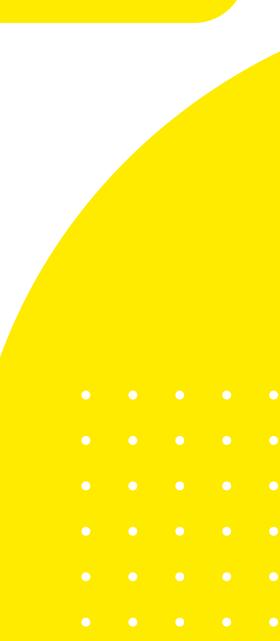
- Complimentary delegate passes to The AI Summit New York, for the winner in each category, plus one guest.
- Complimentary delegate passes to another event in The AI Summit Series in 2025 – choose from London, Cape Town or Singapore!
- The chance for global exposure for your project.
 The AI Summit team will facilitate introductions to the global press through our PR team.
- Participate in The Alconics USA Winners panel,

• Attend the most important event for commercially applied AI

taking place on the Headliners Stage at The Al Summit New York 2024, raising your profile in the Al community.

Timeline of Events

- Entries Open: September 16
- Final Deadline: October 16
- Shortlist Announced: November 4
- Winners Announced: November 20
- Alconics Awards Presentation: December 12







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General Rules

- The Alconics Awards USA 2024 are open to all organizations with an office in the United States of America.
- The entry information that you submit will be the only information that will accompany your submission throughout the judging process. This includes the supplementary information that you can provide in addition to your written entry.
- We are not able to accommodate requests to add further information or submit new information after the entry deadline.
- All entries should follow the requested format as detailed on the online submission form, and the information detailed in the criteria should be completed to the best of your ability. It is important that you pay attention to the criteria and meet them as closely as possible; this ensures that all entries that are seen by the judges are of a similar standard, and judging can be done based on an even playing field.
- All entries must be submitted via the online entry form. Entries submitted via any other means or format will not be recognized and will be disqualified, including email, post and in person delivery.





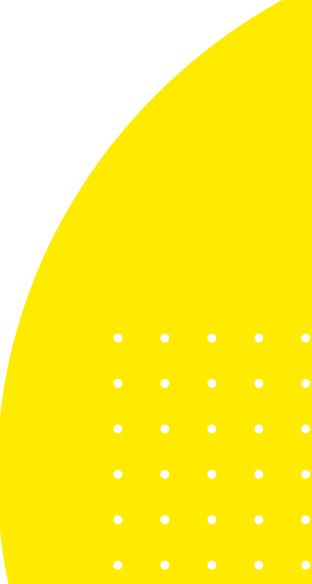


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Eligibility & Confidentiality

- The eligibility period for submissions should relate to the period September, 1 2023 to September 1, 2024. Please make sure that your entry only contains evidence of activity / products that were being commercially traded/launched, and projects that have taken place during this time frame.
- Eligibility for each award is clarified by company type and activity -- before you enter, please check you are eligible to do so.
- Companies or individuals may submit entries on behalf of themselves or others and may enter any number of categories.
- Please note that entries submitted for The Alconics Awards USA 2023 cannot be re-entered for The Alconics Awards USA 2024 unless it can be proved that substantial developments/improvements have taken place.
- The information in your entry will remain confidential within The AI Summit team, and if you make the shortlist, the judges. Confidentiality is something The AI Summit team takes very seriously, and all our

judges are expert professionals who understand the importance of professional confidentiality and discretion. Where necessary, for certain awards, Non-Disclosure Agreements are signed by the judges.





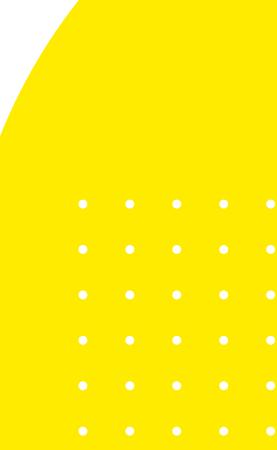


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• Entries open on September 16, 2024.

- Your written entry is the basis on which you will be judged and shortlisted. The entry form should be completed to the best of your ability and the content should show how you meet all the criteria in your chosen category. Please include all the information we ask for, otherwise your entry may not be put forward, or if it is, it may result in lower scoring from the judges.
- Entries must be submitted via <u>The Alconics Awards USA website</u> to be eligible for shortlisting and judging.
- Entries close at 11:59 PM on October 16, 2024.
- Entries should be completed and submitted by the time and date above.
- All requests for deadline extensions should be sent to Jamie St Amour on Jamie.stamour@informa.com for consideration. Please note that requests sent to other members of The AI Summit team may not be granted or forwarded.
- Please note that if you are entering the awards, you and/or your company must be willing to
 attend The AI Summit New York. Shortlisted individuals will receive two complimentary passes
 (shortlist + guest) but expenses will not be covered. Additional passes can be purchased at a discounted
 rate.





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The Shortlist & Winner Selection

- When entries have closed, shortlisting begins! The shortlist is curated by The Al Summit analyst & editorial teams.
- The shortlist will be announced approximately two weeks after entries close. If you are lucky enough to be shortlisted, you will be informed via email.
- Where entries are particularly competitive or of a particularly high volume in one category, the team will ask for the expert advice of some outside counsel.
- Judges will be required to score each shortlisted entry against the specific criteria for each award, which is why it is so important that each entry addresses each part of the criteria listed.
- Voting will be private to avoid lobbying or undue pressure from other judges or third parties. The scores will be collated and verified for any anomalies by The AI Summit Team, and then averaged out to determine the winner.
- This system makes sure that each judge will read each and every entry and allows The AI Summit team

to identify any potential bias or inconsistencies in scores. Judges can recuse themselves from scoring particular entries if necessary, and the process is transparent and fair to all parties.

 The winners will be announced in an online ceremony 4 weeks before The AI Summit New York.
 Winners will be invited to participate in a Winners Panel on the Headliner stage for an audience of 950+ attendees during the show.







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The Entry Form

- Your entry must be no longer than 1,000 words and address the criteria set out in the category you're entering.
- To view the criteria and decide which award(s) you would like to enter, please visit the Awards website.
- Please look at these criteria carefully when deciding on the appropriate category to enter, as entry categories cannot be changed once judging has commenced.
- If you enter an award and The AI Summit team feel your entry is more suited to another category, we
 reserve the right to move your entry into another category. Once you have selected the category you
 wish to enter, a 1,000-word text box will appear for you to fill out. Please make sure you address all the
 criteria for each award as outlined in this entry kit and on the website.
- Supporting material is optional and should be uploaded in the relevant places according to the form.
- We will use the information that you give us to compile the shortlist, so it's very important that you make sure you are using the correct spelling and including the right information, so that the listings end

up correct.



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The Categories & Criteria

SOLUTIONS PROVIDER OF THE YEAR

AI IMPLEMENTER OF THE YEAR

YOUNG AI INNOVATOR OF

OUTSTANDING

THE YEAR

CONTRIBUTION TO AI AWARD





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Solutions Provider of the Year

The Solutions Provider of the Year Award will recognize any individual AI solutions provider with an office in the USA who has had an exceptional year from September 1, 2023 to September 1, 2024, specifically relating to their development, adoption, and integration of AI technology into business solutions.

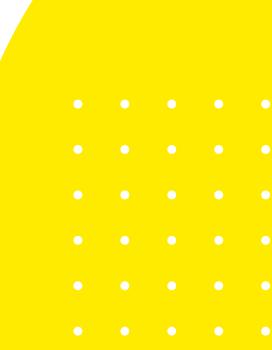
Who is eligible for this award?

Any individual that is engaged primarily in the business of developing and integrating AI technology solutions for business partners and/or end-users.

Nominations must include the following criteria:

- Evidence of successful development and integration of AI solutions into businesses or products. Include 1-3 examples of solutions that have been implemented in the market, with examples of how these features are best in class/unique.
- **Commitment to technological innovation:** Provide examples of how your company is evolving to encourage new levels of AI achievement and adoption. Include examples of where your company is setting and/or exceeding targets, and metrics for measuring success.
- **Evidence of industry contribution:** Provide examples of how your company is contributing to the wider AI industry through cross-industry projects, initiatives, and partnerships.
- Client and partner testimonials









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AI Implementer of the Year

The AI Implementer of the Year Award will recognize an individual that has successfully implemented AI solutions within their business operations, demonstrating significant improvements or innovations between September 1, 2023 and September 1, 2024.

Who is eligible for this award?

Any individual that has implemented AI solutions within their business operations, regardless of industry sector.

Nominations must include the following criteria:

- **Overview of AI implementation:** Provide a brief description of the AI solution(s) implemented and the business challenge(s) they address.
- Evidence of successful integration: Demonstrate how the AI solution has been integrated into existing

business processes or systems.

- **Measurable impact:** Provide 1-3 examples of quantifiable benefits resulting from the AI implementation, such as increased efficiency, cost savings, or improved customer satisfaction.
- **Innovation in application:** Highlight any unique or innovative aspects of how AI has been applied within your organization.
- **Future vision:** Briefly outline how this implementation fits into your organization's long-term AI strategy.
- Employee or stakeholder testimonials

Nominate Now





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Young AI Innovator of the Year

The USA Young AI Innovator of the Year Award will recognize an individual based in the United States who is under the age of 35 (as of December 31, 2024) and has made significant contributions to AI innovation or application between September 1, 2023 and September 1, 2024.

Who is eligible for this award?

Any individual under 35 years of age working in the AI industry, whether for a technology company, research institution, start-up, or any other relevant organization. Entrants must be residents in the United States of America.

Nominations must include the following criteria:

- A brief overview of the individual and their role in the AI industry
- Innovation and achievement: Provide 1-3 examples of innovative AI projects or applications the
 - nominee has developed or contributed to significantly.
- Impact on the field: Describe how the nominee's work has influenced or advanced the field of AI.
- Leadership and collaboration: Provide examples of how the nominee has demonstrated leadership or fostered collaboration within their organization or the wider AI community.
- Future potential: Briefly discuss the nominee's potential for future contributions to the field of AI.
- Testimonials from colleagues, mentors, or industry professionals

Nominate Now





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Outstanding Contribution to AI Award

The Outstanding Contribution to AI Award will recognize a USA based individual who has made a sustained and significant contribution to the AI industry over a period of 10 years or more by the entry eligibility deadline of October 16, 2024.

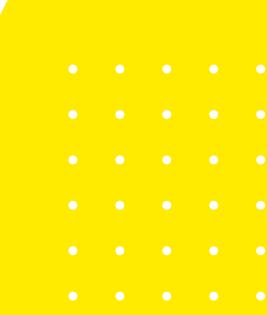
Who is eligible for this award?

Any individual who has worked in the AI industry for 10 years or longer, whether in academia, industry, government, or non-profit sectors.

Nominations must include the following criteria:

- A comprehensive overview of the individual's career in AI
- **Key achievements:** Highlight 3-5 major contributions or achievements that have significantly impacted
- the field of AI.
- **Industry influence:** Provide examples of how the nominee has shaped industry trends, policies, or practices related to AI.
- **Mentorship and knowledge sharing:** Demonstrate the nominee's commitment to nurturing talent and sharing knowledge within the AI community.
- Vision for the future: Include the nominee's perspective on the future of AI and their ongoing role in shaping it.
- Testimonials from peers, mentees, or other industry professionals







Nominations close 11:59 PM on October 16

Nominate Now

For more information, please contact Jamie St.Amour at jamie.stamour@informa.com